

Promotional Opportunities

Put it in print

Directory Advertising Upgrades

- 1/2 page vertical or horizontal full colour \$550
- 1 full page full colour \$935

Directory Advertising Extra:

- 1/2 page vertical or horizontal full colour \$1210
- 1 full page full colour \$1595
- Double page spread \$3300
- Inside front cover \$2420
- Outside Back Cover \$4400
- Premier Positioning in front of directory \$495
- Logo Listing \$220
- Enhanced Listing \$440

Online Promotions

- Logo Listing on website \$385
Logo with hyperlink on your QREX website listing
- Premier QREX Website Banner \$5445
Advertising banner with hyperlink to your company website on QREX Exhibition homepage

Direct to your Target Market

- Online Visitor Registration \$1980
(available to 4 exhibitors only)
Logo with hyperlink to your website on:
 - online visitor registration page
 - confirm registration details page
 - registration confirmation email
- Pre-registered Visitor Emails \$950
(available to 4 exhibitors)
Logo with hyperlink to your website on:
 - 4 weeks, 1 week and 1 day til QREX reminder emails
- Social Function (available to 1 exhibitor) \$5500
Exhibitors and invited guests are encouraged to attend a social function held on the 1st night of QREX 2009. This is a great way to network and gain exposure for your company in a relaxed environment

Go beyond your stand

- Visitor Badges (available to 1 exhibitor only) \$4950
Logo on QREX 2009 visitor badges
- Logo on QREX Show bag (available to 2 exhibitors) \$4950
Design on 1 side of QREX 2009 showbag
- QREX Show bag inserts (available to 4 exhibitors) \$1980
Double-sided 80gsm A4 flyer in QREX 2009 showbags
- Lanyards \$POA
Your logo printed on visitor lanyards



Example of visitor lanyards



Example of a visitor bag at QME 2008

Make them Notice

- New Product Showcase \$1045
Designed to give you a head start on sales and awareness and help you reach your target audience more effectively. You have the opportunity to utilise the unique New Product Showcase. Visitors will view your latest innovation on display in an area dedicated to new products at the entrance of QREX 2009
- Entrance Feature Logo \$495
(available to 10 exhibitors)
Logo printed on the QREX entrance feature
- Logo on Floorplan \$495
(available to 10 exhibitors)
Logo printed on large exhibition floorplans situated through out the exhibition



Example of a floorplan lightbox at AIMEX 2007

Order Form - Fax back to 02 9993 8346

COMPANY

STAND #

CONTACT

PHONE

EMAIL

FAX